



2021 VIRTUAL CONFERENCE  
**SPONSORSHIP  
OPPORTUNITIES**

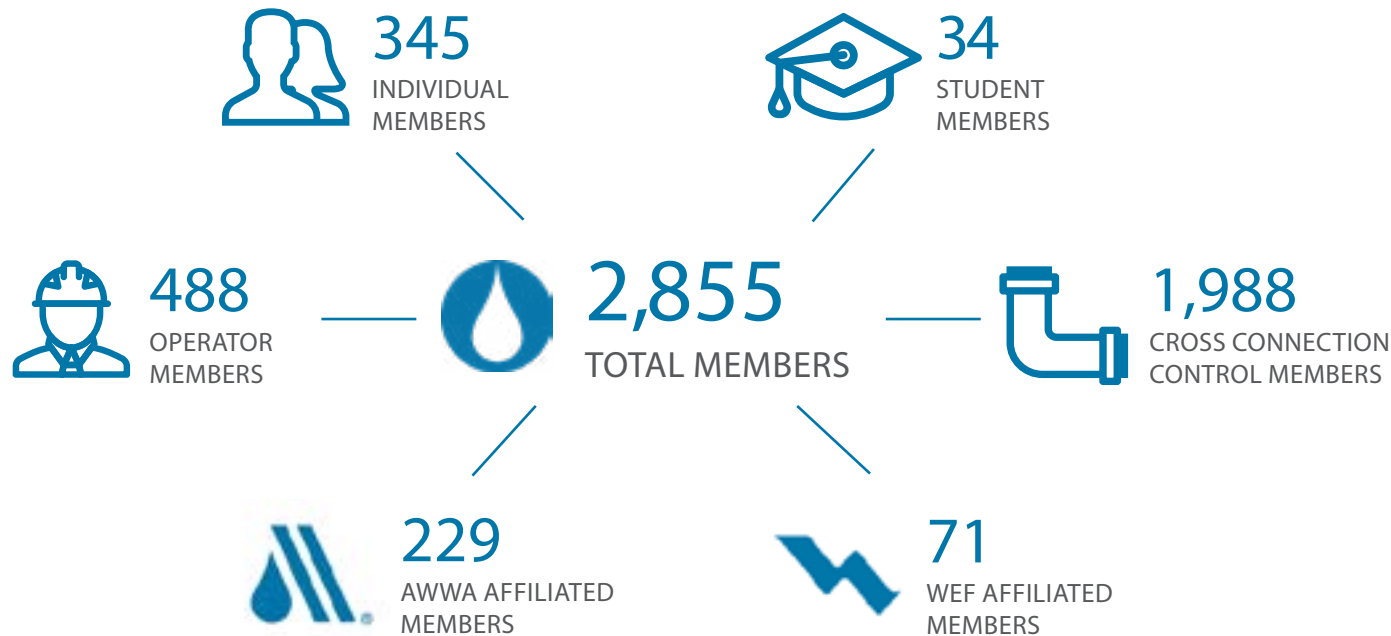
# WHO WE ARE

The BC Water & Waste Association (BCWWA) is a not-for-profit association representing water professionals who are responsible for ensuring safe, sustainable and secure water, sewer and stormwater systems in BC and the Yukon.

Our members work every day to keep our water systems clean and safe—from source to tap to drain and back to the environment. They include: water and wastewater facility operators, utility managers, engineers, technicians and technologists, consultants, government policy and regulatory staff, backflow assembly testers and cross connection control specialists, researchers and suppliers.

## THE OPPORTUNITY

Through our professional development events, member communication and recognition activities, we offer a variety of ways you can reach our members and increase your brand awareness through sponsorship.



# ABOUT THE 2021 BCWWA ANNUAL CONFERENCE & TRADE SHOW

JUNE 1 - 2, 2021 | ONLINE

The BCWWA Annual Conference has been the premier water and wastewater event in BC, attracting delegates from across the sector - in accordance of health and safety guidelines we going virtual again with a program of innovative presentations, numerous panels and roundtable sessions, and a unique trade show experience. BCWWA has 48 years worth of experience hosting conferences and trade shows, and we're excited to continue our tradition of providing quality networking and training opportunities.

## VIRTUAL CONFERENCE & TRADE SHOW PLATFORM



OUR PHEEDLOOP CONFERENCE PORTAL ENSURES THAT EXHIBITORS AND ATTENDEES ARE INFORMED, ENGAGED AND SOCIAL THROUGH ONE-ON-ONE VIRTUAL MEETINGS AND USER-FRIENDLY CHATROOMS



FULLY INTEGRATED EVENT APP WITH PUSH NOTIFICATIONS AND ADDITIONAL EXPOSURE FOR SPONSORS AND EXHIBITORS



THIS 2 DAY EVENT WILL HAVE MORE OPPORTUNITIES THAN EVER BEFORE TO GAIN CEUS, PROVIDING AMPLE VALUE AS A PROFESSIONAL DEVELOPMENT EXPERIENCE

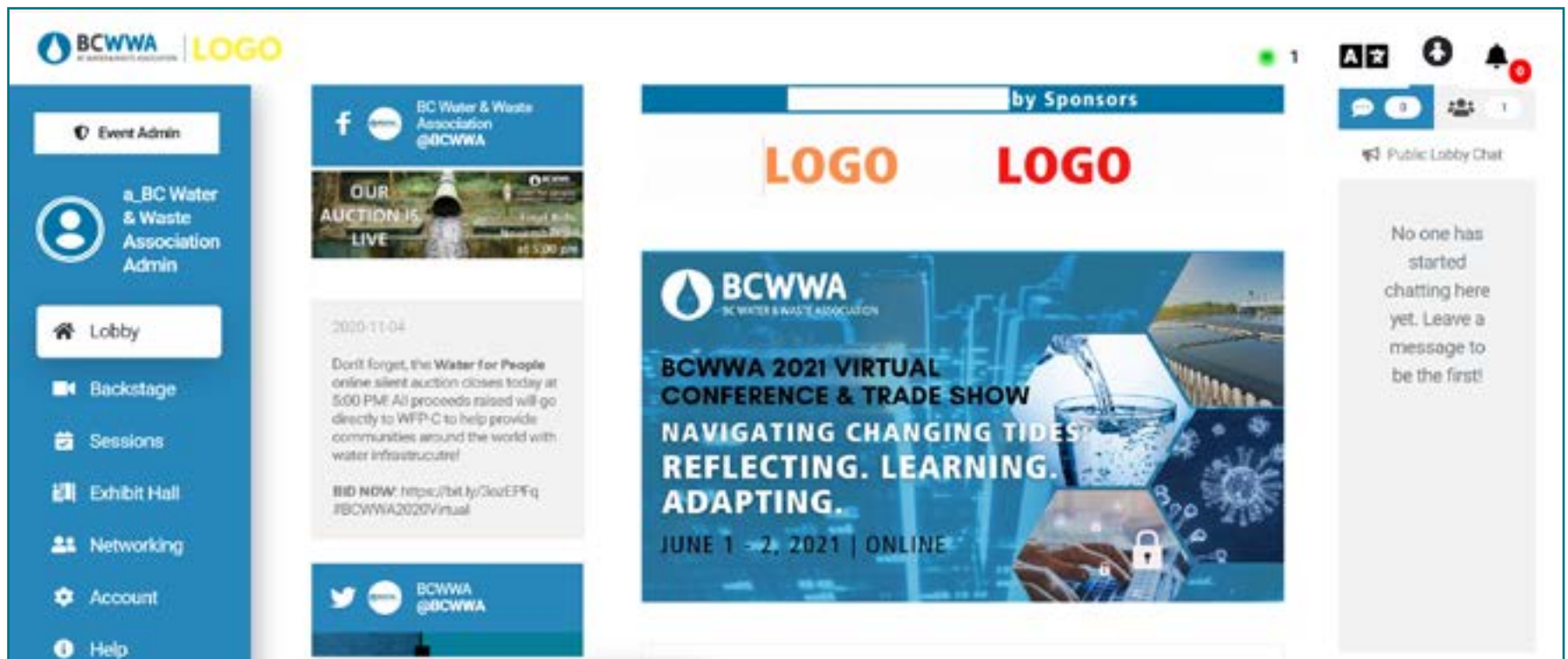
# VIRTUAL CONFERENCE EVENT LOBBY

JUNE 1 - 2, 2021 | ONLINE

Submit your expression of interest to sponsor through the online application system [here](#).

## SPONSORSHIP VISIBILITY ON PORTAL LOBBY INCLUDES:

- Portal banner displayed on all pages (Top left, only event sponsor)
- Lobby banner (Center, gif banner only for lobby banner sponsors)
- Acknowledgement in BCWWA lobby video (Center, sponsor logo)
- Logo carousel (Top right, all sponsors, shown on all pages)



# VIRTUAL CONFERENCE EDUCATION PROGRAM

JUNE 1 - 2, 2021 | ONLINE

Submit your expression of interest to sponsor through the online application system [here](#).

## SPONSORSHIP VISIBILITY ON SESSION PAGE INCLUDES:

- HD Pre-Roll Video or logo displayed before session (Center)
- Logo thumbnail beneath session name (Keynote & Plenary)
- Logo carousel (Top right, all sponsors, shown on all pages)
- Logo displayed above session (All education-related sponsors)



# VIRTUAL CONFERENCE SPONSOR OPPORTUNITIES

JUNE 1 - 2, 2021 | ONLINE

Submit your expression of interest to sponsor through the online application system [here](#).

## ALL LOBBY-RELATED SPONSORSHIPS INCLUDE:

- Logo on Event Portal Header and App Carousel
- Logo displayed in Watermark magazine
- Logo on [www.bcwwa.org](http://www.bcwwa.org)

### EVENT SPONSOR

Price: \$5,000

Number available: 0 Sold: 1

Free conference passes included: 2

Unique benefits:

- Prominent Logo placement on the event portal (top of every portal page);
- Acknowledgement on the main event portal lobby page; and
- Acknowledgement in Watermark Magazine and on BCWWA.org

### OPPORTUNITY DESCRIPTION

Event sponsorship is a unique opportunity with prominent visibility on the event portal. Sponsor logo is prominently displayed on the event portal page as well as in the conference insert of Watermark magazine (distribution approx. 3500), and on the conference page on the BCWWA website.



### LOBBY BANNER

Price: \$2,000

Number available: 4 Sold: 14

Free conference passes included: 1

Unique benefits:

- Prominent Logo placement on the event portal Lobby Page.

### OPPORTUNITY DESCRIPTION

The event portal Lobby Page is the jumping off point to the Exhibit Hall and Education sessions, and as such, has multiple touch points per attendee throughout the conference, as well as prior to and after the conference as attendees continue to access recorded sessions. The Lobby Page is also the first page attendees are directed to after logging in.

The lobby banner is a prominent GIF displayed above BCWWA's splash video.

# VIRTUAL CONFERENCE SPONSOR OPPORTUNITIES

JUNE 1 - 2, 2021 | ONLINE

Submit your expression of interest to sponsor through the online application system [here](#).

## ALL SESSION SPONSORSHIPS INCLUDE:

- Online Brochure Space in Sponsored Area ( produced by sponsor company, pending approval by BCWWA)
- Logo on Event Portal Header and App Carousel
- Logo in Watermark magazine
- Logo on [www.bcwwa.org](http://www.bcwwa.org)

### OPENING KEYNOTE

Price: \$2,500

Number available:0 Sold: 1

Free conference passes included: 1

Unique benefits:

- Prominent Logo Placement above Keynote session;
- Acknowledgement in Keynote Session Remarks;
- Logo displayed on the schedule underneath the Keynote Session; and
- Pre-roll Video playing before the start of the Keynote Session (produced by sponsor company, pending approval by BCWWA).



### OPPORTUNITY DESCRIPTION

Welcome & Keynote Session sponsorship opportunity provides maximum exposure during the opening session. No other sessions are running concurrently with this session. All delegates attending the Welcome & Keynote Session are greeted first by the sponsor Pre-Roll Video or logo.

### PLENARY SESSION

Price: \$2,500

Number available:0 Sold: 1

Free conference passes included: 1

Unique benefits:

- Prominent Logo Placement above Plenary Session;
- Acknowledgement in Plenary Session Remarks;
- Logo displayed on schedule beneath the Plenary Session; and
- Pre-roll Video playing before the start of the Plenary Session (produced by sponsor company, pending approval by BCWWA).



### OPPORTUNITY DESCRIPTION

Plenary Session sponsorship opportunity provides maximum exposure during the plenary session. No other sessions are running concurrently with this 90 minute session block. The main focus of this session is current events and round table discussions. All delegates attending the Plenary Session are greeted first by the sponsor Pre-Roll Video or logo.

# VIRTUAL CONFERENCE SPONSOR OPPORTUNITIES

JUNE 1 - 2, 2021 | ONLINE

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## ALL SESSION SPONSORSHIPS INCLUDE:

- Logo on Event Portal Header and App Carousel
- Online brochure space in sponsored area (produced by sponsor, pending approval by BCWWA, PDF format)
- Logo in Watermark magazine
- Logo on [www.bcwwa.org](http://www.bcwwa.org)

### MAIN STAGE EDUCATION SESSIONS

Price: \$2,000

Number available: 1 Sold: 0

Free conference passes included: 1

Unique benefits:

- Prominent Logo Placement in the Main Stage Room above each session; and
- Pre-roll Video playing before the start of the each session in the Main Stage Room (produced by sponsor company, pending approval by BCWWA), except the Keynote and Plenary sessions.

### OPPORTUNITY DESCRIPTION

This opportunity provides maximum exposure during the Main Stage Education session programming on both days (with exception of the Keynote and Plenary session time slot). Delegates are welcome to the the Main Stage by the sponsor pre-rolled video or logo. This opportunity provide exposure during three hours per day of scheduled content time (6 total).



# VIRTUAL CONFERENCE SPONSOR OPPORTUNITIES

JUNE 1 - 2, 2021 | ONLINE

Submit your expression of interest to sponsor through the online application system [here](#).

## ALL \$1,500 LEVEL SPONSORSHIPS INCLUDE:

- Online Brochure Space in Sponsored Area ( produced by sponsor company, pending approval by BCWWA)
- Logo on Event Portal Header and App Carousel
- Logo on [www.bcwwa.org](http://www.bcwwa.org)
- Logo in Watermark magazine

### EDUCATION SESSION ROOM #1

Price: \$1,500

Number available: 1 Sold: 0

Free conference passes included: 1

Unique benefits:

- Pre-roll Video playing before the start of the each session in the Education Room #1 (produced by sponsor company, pending approval by BCWWA); and
- Prominent Logo Placement in the Education Room #1 above session.

### EDUCATION SESSION ROOM #2

Price: \$1,500

Number available: 0 Sold: 1

Free conference passes included: 1

Unique benefits:

- Pre-roll Video playing before the start of the each session in the Education Room #2 (produced by sponsor company, pending approval by BCWWA); and
- Prominent Logo Placement in the Education Room #2 by each session.



### EDUCATION SESSION ROOM #3

Price: \$1,500

Number available: 0 Sold: 1

Free conference passes included: 1

Unique benefits:

- Pre-roll Video playing before the start of the each session in the Education Room #3 (produced by sponsor company, pending approval by BCWWA); and
- Prominent Logo Placement in the Education Room #3 above each session.



### OPPORTUNITY DESCRIPTION

This opportunity provides maximum exposure during the relevant Education Session Room programming on both days (with exception of the Keynote and Plenary session time slot). Delegates are welcome to the the sessions by the sponsor pre-rolled video or logo. This opportunity provide exposure during three hours per day of scheduled content time (6 total).

# VIRTUAL CONFERENCE SPONSOR OPPORTUNITIES

JUNE 1 - 2, 2021 | ONLINE

Submit your expression of interest to sponsor through the online application system [here](#).

## ALL LOGIN SPONSORSHIPS INCLUDE:

- Logo on Event Portal Header and App Carousel
- Logo in Watermark Magazine
- Logo on [www.bcwwa.org](http://www.bcwwa.org)

### LOGIN PAGE

Price: \$1,000

Number available: 0 Sold: 3

Free conference passes included: 1

Unique benefits:

- Prominent Logo placement on the event portal Login Page.

### OPPORTUNITY DESCRIPTION

This opportunity provides prime visibility of the sponsor logo on attendee login into the event portal as each attendee logs into the system before the conference, during the conference, and after the conference to access post conference recordings.

**SOLD  
OUT**



# VIRTUAL CONFERENCE SPONSOR OPPORTUNITIES

JUNE 1 - 2, 2021 | ONLINE

Submit your expression of interest to sponsor through the online application system [here](#).

## WANT TO ADD AN EXTRA BOOST FOR YOUR BRAND THIS YEAR?

Add our e-newsletter sponsorship opportunity to your existing package to further increase your profile!

### VIRTUAL CONFERENCE **E-NEWSLETTER** SPONSORSHIP

Price: \$1,000

Number available: 0 Sold: 1

Free conference passes included: 1

Benefits:

- Logo on Event Portal Header and App Carousel
- Logo in Watermark Magazine
- Logo on [www.bcwwa.org](http://www.bcwwa.org)

Unique Benefits

- Logo and/or company name on banner for Virtual Conference e-newsletters (6) delivered to over 3,000 members and industry professionals between February and August 2021.

**SOLD  
OUT**



247-4299 Canada Way  
Burnaby, BC, V5G 1H3  
604-433-4389 | [bcwwa.org/about/sponsorship](http://bcwwa.org/about/sponsorship)

**INTERESTED IN OTHER WAYS TO INCREASE YOUR BRAND  
PRESENCE IN THE WATER AND WASTEWATER INDUSTRY?**

Visit our website for more information or contact **Janette Blahova**  
at [jblahova@bcwwa.org](mailto:jblahova@bcwwa.org) or **604-630-5349** to find the sponsorship  
opportunity that's right for you.